

LivAbility

Magazine

Print Advertising Specifications

The free quarterly publication contains articles that promote an active, fulfilling lifestyle for every ability. *LivAbility* currently mails to 2,600 individuals and an additional 3,400 copies are distributed at various locations, predominately in Maricopa County.



■ Submission Requirements

- High-resolution (300 dpi) PDF files
- Images and colors - CMYK processed colors
- Include bleed in file without crop marks
- Send a text file with all of the ad text

Results cannot be guaranteed if the files are not sent as specified. Information available upon request.

■ How to Submit Files

Email advertising files to JohnB@ability360.org

Publisher reserves the right to use previous ad materials if new materials are not received by deadline.

■ Print Schedule

The magazine is printed quarterly.

- January
- April
- July
- October

| Print Ad Sizes | (W x H) inches | | |
|---------------------------|----------------|--------------|-------------|
| | Trim Size | Single Issue | Annual (x4) |
| Back Cover (bleed) | 8.5 x 11 | \$1,200 | \$2,200 |
| Inside Cover (bleed) | 8.5 x 11 | \$1,000 | \$2,075 |
| Full pg (bleed) | 8.5 x 11 | \$750 | \$1,875 |
| 1/2 pg spread (bleed) | 17 x 5.25 | \$750 | \$1,875 |
| 1/2 pg horizontal (bleed) | 8.5 x 5.25 | \$450 | \$1,625 |
| 1/2 pg horizontal | 7.3 x 4.35 | \$400 | \$1,575 |
| 1/2 pg vertical | 3.5 x 9 | \$400 | \$1,575 |
| 1/4 pg | 3.5 x 4.35 | \$250 | \$1,435 |

Ads with bleed - Set bleed to .125 inches **Ad Text** - .5 inches away from page edge.
Advertising design and photography available. Contact us for a quote.

Visuals below show total size, including bleed.

